orikan

UbiPark Reservations

Booking and payment platform

FOR A SMARTER FUTURE

UPRE0326

UbiPark Reservations

Booking and payment platform

UbiPark Reservations is the booking and payment platform from Orikan that allows drivers to book and pay for their parking in advance via an easy, automated self-service system.

60% of parking transactions are now conducted online. With customers already paying for parking from their smart devices, parking managers have the opportunity to use this growing site of customer engagement to secure revenue in advance of parking, avert congestion and enhance customer experience.

Pre-booking also provides extensive usage data, which can be used to predict capacity ahead of time for events or high-use periods. Parking managers can leverage this business intelligence to develop strong customer relationships and inform precise dynamic pricing strategies, allowing them to secure customer loyalty and extract more value from the space.

FEATURES

- UbiPark Reservations supports a wide range of access control options, including QR code, bluetooth, LPR and access cards
- Keep your customers up to date and your business at the front of their minds with automated notifications via email and SMS
- Rely on seamless integration with finance systems and PARCS
- Ensure a consistent customer experience with a white-labelled product that supports your branding
- Receive world-class support from Orikan to overcome operational challenges and train staff
- Option to integrate reporting and view dashboards in real time for insights into booking patterns, customer behaviour, revenue and capacity
- Stay safe with high security, PCI-DSS compliant data processing

BENEFITS

- Reduce administration and manual handling with self-service and convenient automation
- Guarantee parking for specific guests or staff by reserving in advance
- Parking managers can offer tenants or hosts authority to manage defined locations within the parking facilities, further reducing administrative burden
- Leverage customer data captured and displayed in real time to inform dynamic pricing, parking rules, marketing campaigns, customer retention strategies, access requirements and wider business choices
- Manage multiple large facilities without sacrificing control over capacity, pricing and access with UbiPark Reservations' seamless scalability