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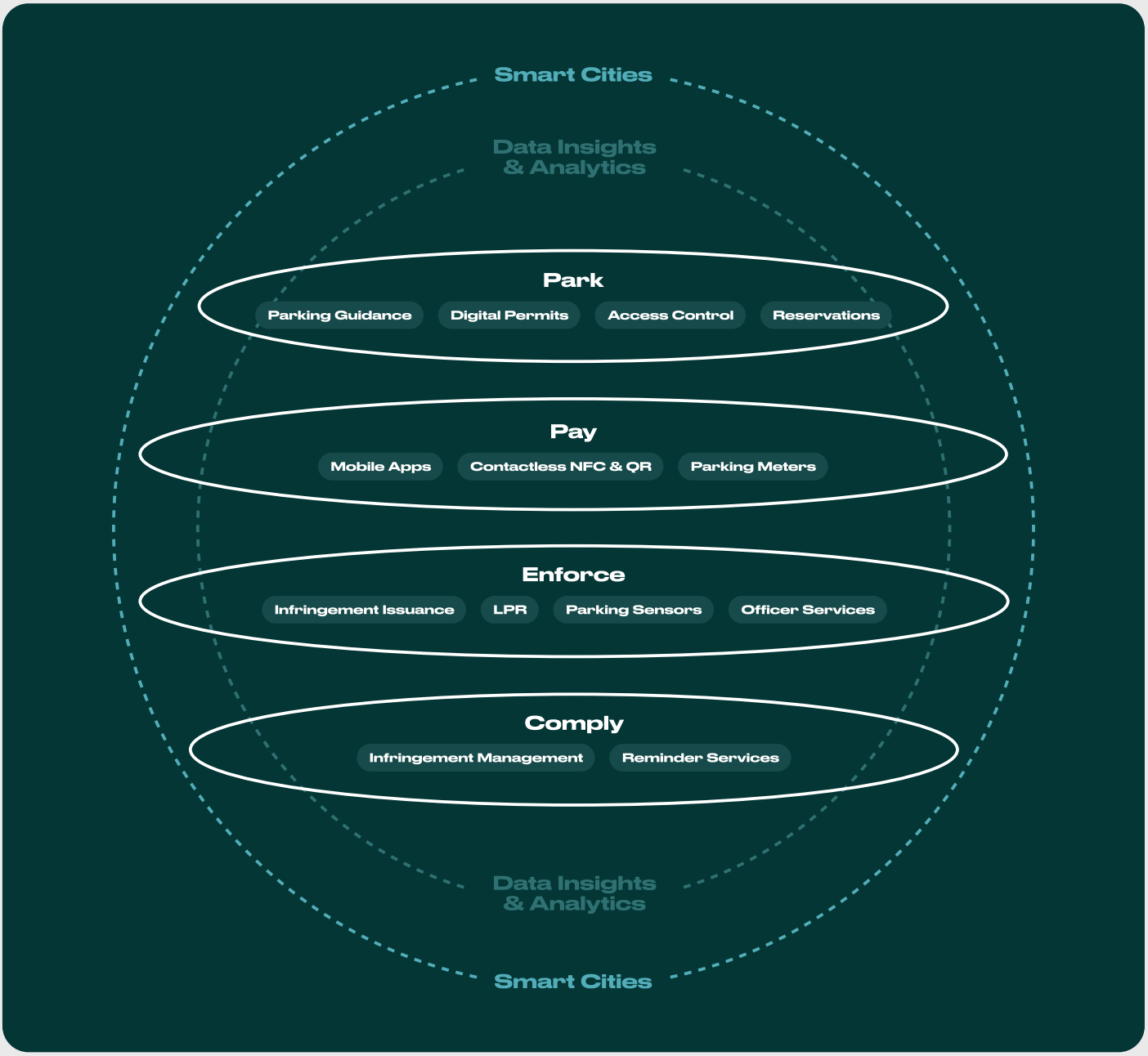
Parking as a Service

Cost-effective modular smart parking management



Parking as a Service

Cost-effective modular smart parking management

Parking as a Service (PaaS) offers a flexible and cost-effective way to access up-to-date, industry-leading technologies at scale, creating a clear vision for your smart city.

Although smart parking technologies have reached an all-time high, we know that updating parking systems for the fast-evolving technologies of the digital age seems like an impossible financial burden for many smart city operators. With Parking as a Service, you receive all the benefits of our industry-leading technologies—but without the upfront capital expenditure. Instead, we provide all the hardware, software and support you need to manage a cost-effective and profitable parking operation from day 1.

Orikan's PaaS offers a suite of parking technologies that range from ePermits and real-time data, analytics and reporting, to flexible payment options, access control, enforcement and wayfinding. You can monetise unused parking spaces in off-hours, reduce up-front costs, and see your community satisfaction, environmental targets and operational efficiencies skyrocket with the introduction of sophisticated digital technologies and automation.

FEATURES

PaaS is modular and streamlined so you select the technologies and services required for your unique circumstances, but our service packages include an array of technologies and support.

We provide all the hardware you might need, such as:

- Meters
- Licence plate recognition kits
- Subterranean sensors
- A variety of access controls

We also provide intuitive, world-class software:

- Central control systems
- Data analytics and reporting
- Enforcement and compliance
- Customer-facing parking applications and wayfinding

We also provide back office services for contact centre and enforcement operations, supporting Customer Experience (CX) mapping tailored to your customer facing needs.

BENEFITS

- Scalability: PaaS is scalable, so parking operators can easily add or remove parking technology and services as needed
- Cost savings: Parking operators can avert the up-front costs of capital expenditure on leading-edge systems
- Smart Analytics: Use real-time data analytics and reports to inform your parking strategy, make sure demand and price are in step, and get the most out of every parking bay.
- Operate efficiently: When you have access to the best hardware, software and support in the industry, you can automate processes and streamline management to reduce administration and overheads.
- Improve traffic flow and reduce emissions. With wayfinding and real-time occupancy data, you can reduce the customers hours spent circling, looking for a car park—which is a win for motorists and the environment.

Contact us for a no-obligation demonstration of how the PaaS financial model can support your smart city strategy today!